

ORGANIZATION PROFILE

YAYASAN KUSUMA BUANA

IMPROVING THE HEALTH
OF THE VULNERABLE
FAMILIES

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(021) 829-6337 

<https://kusumabuana.or.id/> 

Tebet, Jakarta Selatan 





Background

Yayasan Kusuma Buana (YKB), is a non-profit, non-governmental organization, was established at February 8, 1980 to strengthen the private sector's role in familyplanning, reproductive health care and community development through community services, research and health education. In conjunction with these goals, YKB serves as a resource and consultant for similar organization involved with family planningand reproductive health care issues.

YKB is a registered foundation under the Ministry of Justice which works in support of the national goal and in cooperation with the national family planning and health program in Indonesia.

Organization objective

The basic objectives of YKB are as follows:

- To develop and provide assistance in developing models for innovativematernal and child health care (including reproductive health care) service delivery to the people living in urban areas.
- To facilitate the integration of reproductive rights concept into family's lives in an effort to foster healthy Indonesia.
- To increase awareness, knowledge and practice of appropriate procedures for improving maternal and child health, birth spacing, adolescent health,HIV/AIDS prevention, communicable disease management, and nutritional improvement among community members.
- To demonstrate innovative approaches and strategies for theinstitutionalization of the “quality and healthy family” norm in support of the civil society concept.

YKB's core business is public health and early childhood education. In response to political and social changes in Indonesia, YKB has also been adding elements of civilsociety to their program. They have always addressed gender issues in their programming, as well as access to key services. YKB is one of Indonesia's oldestNGOs and has managed to thrive since 1980, even though it was founded at a time when NGOs received little trust from the government. They bring expertise inunderstanding the political and cultural context for social sustainability, as well as technical skills in the health field. In addition, as Indonesia has suffered natural disasters in the last five years, they have responded to the tsunami in Aceh and theeearthquake in Yogyakarta, fielding teams to provide services, conducting evaluations of the UNFPA Emergency response in Aceh and participating in the rehabilitation and improvement of psycho-social needs of primary and high school age children inYogyakarta after the earthquake.

Organizational Structure

The foundation is governed by a board of Advisors, and is managed by the Executive Director who is responsible for daily coordination and supervision of YKB activities. YKB has a total of 76 staffs consist of 20 medics and paramedics, and 56 Non medics (sociologists, anthropologists, biologist, finance etc.).

YKB is divided into three primary branches,

1. Clinic Services
2. Information, Education and Communication (IEC) and Training
3. Research and Evaluation

Support services are provided by the division of Administration and Finance.

Organization Identity

Company Name	: Yayasan (Foundation) Kusuma Buana Company Jl.Asem Baris Raya A/3 Gudang
Address	Peluru Tebet, Jakarta Selatan
Phone	: 021 – 8296337
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Homepage	: https://kusumabuana.or.id

Board Members

Chairperson	: Prof. Dr. Amri Marzali
Members	: Dr. Astrid B. Sulistomo

Management Team

Executive Director	: Dr. Joedo Prihartono MPH, PhD
Secretary	: Dr. Adi Sasongko MA
Finance Officer	: Ms. Dameria Pospos Ms. Rediscoveri Nitta, SSos

Consultant team

Dr. Joedo Prihartono MPH, PhD

Medical Doctor, Epidemiologist, Reproductive Health Specialist

Dr. Adi Sasongko MA

Medical Doctor, Communication Specialist

Ms. Shita Mumpuningdyah

Sociologist, Gender Specialist

Ms. Mundi Mahaswiati

Biologist and Health Planner, Health Planning Specialist

Ms. Rediscoveri Nitta

Sociologist, Community Development Specialist

Ms. Yani Mulyani

Sociologist, Training Specialist

Mr. Wisnu Prasadja

Public Health Environmentalist

Ms. Siti Hadiyati

Public Health Specialist

Ms. Monica Yusnita

Master of Science, Communication Specialist



Company's Activities

1 Health Services

YKB opened its first clinics in 1982 in response to research indicating that low and middle incomes families living in urban areas were demanding an affordable good quality Family Planning and Maternal and Child Health services. YKB presently operates three self-sustain health clinics in densely populated areas in Jakarta where middle and lower income families are residing. Two clinics are each located in North Jakarta and East Jakarta, one clinic is located in Rancaekek, Sumedang as a collaboration of YKB and Marks and Spencer (UK).

The clinics, staffed by trained midwives with back-up supervision provided by family doctors, obstetrician and gynecologist and pediatricians, offer comprehensive family health care including pre and post natal care, immunization, child care, reproductive tract infection including STDs and HIV/AIDS services, pap smear examinations, women's health services, and birthing facilities.

Beside of clinic-based services, YKB has an extensive outreach services to the local community organizations (such as PKK/women's group, Quran recital groups, youth), schools (as part of the school health program to provide parasite control, anemia control and nutrition improvement), companies (as part of the AIDS and TB prevention, and FP services in the workplace) and entertainment venues (as part of the AIDS prevention program for commercial sex workers).



Company's Activities

2 IEC and Training

YKB is committed to contributing to both the education of the vulnerable communities and families on issues of family planning, reproductive health (including HIV/AIDS and STI) and the environment as it relates to health care issues. YKB utilizes a variety of media including printed materials, seminars and electronic media.

YKB health team regularly conduct education focusing on a specific reproductive health issue such as intestinal worm infection, anemia and nutrition improvement, family planning, HIV/AIDS, Tuberculosis, women's health, maternal and child care, adolescent health care, pap smear and personal hygiene. These education sessions are conducted to various communities and are usually neighborhood based, school based, factory based and organized in conjunction with local organizations and private companies.

YKB has initiated various community-based activities in Indramayu (used to be known as the origin of young prostitutes) to prevent human trafficking problems. These community-based activities covered the introduction of informal high school education, establishment of community-watch, adolescence reproductive health education through schools and community-based youth groups, training of youth friendly reproductive health services for health providers,

YKB also involved in the training of national and international health care professional and organizes seminars for groups such as health providers, school teacher, company managers and employees. YKB developed training program in management and self-reliance for NGO's in Indonesia and abroad.

YKB is involved in the development of pamphlets, booklets and posters focusing on a variety of reproductive health related topics ranging from family planning methods to HIV/AIDS prevention to adolescent health. In addition YKB develops manuals and other tools to assist health care workers in the field.

YKB has been involved in the development of electronic media programs aimed at educating women and children about issues such as birth spacing, HIV/AIDS prevention, school parasite control and adolescent health.



Company's Activities

3

Research and Evaluation

YKB conducts a variety of applied research and survey research projects in support of the family planning, maternal and child care, reproductive health care including HIV/AIDS and adolescent health delivery programs at YKB and in conjunction with a number of governmental and private organizations including private companies in Indonesia. YKB has dedicated research staff and financial staff who will be able to manage important program. YKB has been involved in national surveys, has done significant research in access and gender issues and performed qualitative surveys on numerous instances.

Projects have included improvement in quality of FP and RH care services, HIV/AIDS prevention activities, TB prevention activities, adolescent health care services, special groups such as school children, factory workers, commercial sex worker's health care deliveries and studies to determine effective approaches to encourage utilization of reproductive health care services by low and middle income groups living in urban areas.



Company's Activities

4 Other activities

YKB has been active in the public health field for 39 years and health is a key aspect of social sustainability. YKB staffs have conducted gender assessments in Aceh post tsunami, their clients on a national level have been women, the urban poor and vulnerable groups. They have served as a mentor to other NGOs for transparent management practices and have a certification from Price Waterhouse as to their skills in fiscal management. Although they have not specialized in conflict areas, they have used mediation and public consultation to address divergent community demands in areas of Indonesia. They also have prior experience in post-reconstruction work in Yogyakarta.



Partner Organizations



DONORS **USAID, UNAIDS, PATH, UNDP, UNFPA, APAD, EMPOWER, Human Initiative, AVPN, ILO, SEAMEO RECFON, ARAMCO, Jalin, USAID**

COLLABORATING PARTNERS

National Organizations

The Coordinating Minister for People's Welfare
The National Family Planning Coordinating Board
The Ministry of Health
The Ministry of Women Empowerment
The Ministry of Manpower
Indonesian Employer Association
Indonesian Medical Association
Indonesian Midwife Association

International Organizations

• Asia Foundation
• Asian Development Bank (ADB)
• Family Health International (FHI)
• Ford Foundation
• Global Alliance
• ICOMP
• International Labor Organization (ILO)
• Japanese Organization for International Cooperation in FP (JOICFP)
• Japan International Cooperation Agency (JICA)
• Japan Parasite Control Association
• John Hopkins University
• Pfizer Company
• Program for Appropriate Technology in Health (PATH)
• Population Concern
• Population Council
• Rockefeller Foundation
• Royal Netherlands Government
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Partner Organizations



COLLABORATING PARTNERS

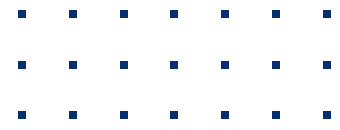
International Organizations

UNFPA
UNICEF
USAID
WHO
Bernard Van Leer Foundation Netherlands
DFID
Interact Foundation UK
University Research Center USA
Project Concern Indonesia
Stop TB Partnership Switzerland

Private Sector Partner

Pertamina
Waskita
Andika Line
Star Energy
Angkasa Pura II
Pertamina Hulu
Petrosea
PGN
Hazama
PT Cilegon fabricator
PT Tong Hong Tannery Indonesia
PT Parkland World Indonesia 2
PT. Mitra Energi Batam
PT. Taekwang Industrial Indonesia
PT. Kahatex

Highlights of Some Important Activities:



- Establishing a network of self reliant Family Clinics that provide comprehensive reproductive health services to middle-lower socio economic communities in urban setting.
- Parasite Control Program in 741 Schools in Jakarta and Seribu Island (since 1987) with initial support provided by JOICFP and JAPC and later on get the support from Pfizer Inc. (since 1991)
- Improving the Nutrition & Anemia status among primary school children with initial support provided by Ajinomoto (Japan) (since 2000)
- Replication of Parasite Control Program to Jogjakarta, Semarang, Denpasar and Semarang with the support from JICA and Pfizer (since 2002)
- NGO's self-reliance Empowerment in Reproductive Health Services with the support from John Hopkins University (in 7 provinces)
- HIV-AIDS Prevention in the Workplace with the support from international agencies such as Nike, Levi Strauss, World Bank, Family Health International/USAID etc (since 1993)
- HIV-AIDS Prevention for commercial sex workers and entertainment venues (massage parlors) with the support from UNFPA, Family Health International/USAID (since 1993)
- Providing training on AIDS prevention for World Food Programme field staff (domestic and international staff) in Aceh, North Sumatera, East Java and East Nusa Tenggara (2005-2006)
- Providing training on AIDS prevention for UN staff (domestic and international staff) in Jakarta (2006)
- Collaboration with BHP Billiton in strengthening community development activities to improve public health status of rural communities in Central Kalimantan Province.
- Collaboration with Marks and Spencer (UK) in developing health clinic in Rancaekek Sumedang to integrate community-based and factory-based health programs (since 2003)
- Establishing South-South Regional Cooperation with Thailand FP Association, Bangladesh Women Coalition, Malaysia ICOMP, 2004
- Evaluating UNFPA's Emergency Responses to the Tsunami, Aceh, 2007
- Rehabilitating and Improving Health-Nutrition and Psycho-Social Post Earth Quake Conditions of the Primary and High School Children at Yogyakarta, 2007
- Implementing TB screening and referral activities in West Java Province as Secondary Recipient (SR) of Global Health AIDS-TB-Malaria (ATM) round 8.
- Accelerating the Movement for Healthy and Productive Female Workers (Gerakan Perempuan Pekerja Sehat dan Produktif = GP2SP) by introducing Reproductive Health services, HIV prevention, and TB prevention in workplace.